

SMARTPUBLISHER™

7

Fully Redesigned

Goal Tracking

Direct Browser Access

Cloud Hosting Options

This the most accessible version of SmartPublisher™ yet!

Sales Manager 🗸	
Dashboard	U
L Accounts	iu
🝸 Goals	a
💅 Sales	a
🗸 Tasks	iu
☆ Reports	iu ia

Sales Manager

User Type	~	Start Date	 End Date
uperuser			
ales		11/8/2016	11/14/201
ales		11/8/2016	11/14/201
ales		11/15/2016	11/21/201
ales		11/1/2016	11/7/2016
ales		11/8/2016	11/14/201
uperuser		11/2/2016	11/29/201
ales		11/1/2016	11/30/201
uperuser		11/1/2016	11/30/201
ales		11/1/2016	11/30/201
uperuser		11/1/2016	11/30/201

Modern Redesign

SmartPublisher's newly redesigned interface features streamlined navigation and improved performance using the back and forward buttons.

• Easily access the main menu—and switch roles to access features from other user menus—even from within an account.

• Clearly labeled icons guide you to Contacts, Tasks, Sales, Marketing and Accounting details.

• A consolidated " + " button on the account gives you fast access to creating ads, payments and adjustments. Use the same " + " button from the menu to add a new account to the system.

• Each list features a filter to quickly

organize the items from your search. This same filtering feature is available from the account's tasks tab and from the main menu's tasks list.

• Drop down action menus can be used to perform various tasks.

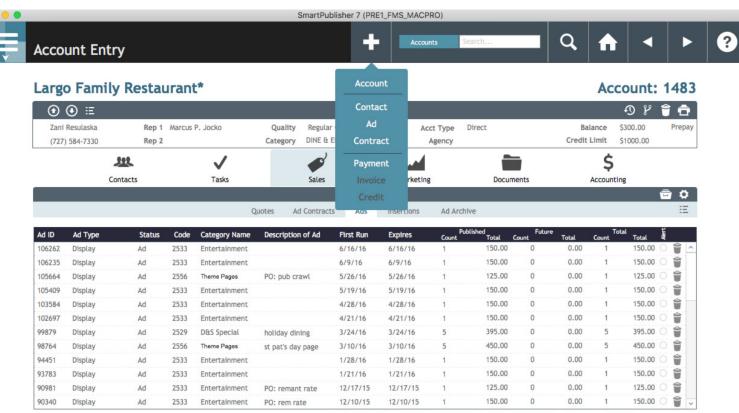
Enhancements

Refinements on existing features make an impact in SmartPublsiher 7.

Considolidated ad entry

The same ad entry screen is used to produce quotes; Display and Classified Box entry now use the same interface.

• Account Details Accounting information is consolidated into one area, with account settings accessible thorugh the click of a button.



Count of Ads: 36 First Run: 10/3/2013 Last Ran: 6/16/2016 Last Payment: 5/20/2016

Enhancements (cont.)

• Pop-Overs Windows in the interface provide information without leaving the screen.

• Tasks Follow-ups have been rebranded to better reflect your range of sales activities.

• Faster Access to Lists Tasks and Accounts from your menu now appear in an interactive list you may immediately filter.

Goal Setting and Tracking

SmartPublisher's new goals feature provides Sales Managers and Sales Reps a brand new way to track targeted sales.

• Sales Managers can use SmartPublisher's new Goals feature to assign sales rep goals for a time period.

• Sales managers and sales reps may report on those goals to see progress.

BROWSER BASED - SP Direct*

SP Direct is an optional SmartPublisher module that uses FileMaker WebDirect technology to give you web browser access to the same SmartPublisher experience you have in FileMaker Pro. A FileMaker WebDirect license provides desktop-style interaction with SmartPublisher through a web browser on a desktop computer, laptop or tablet.

 SP Direct users don't need to install additional software—anyone with a compatible web browser and internet access can connect to SmartPublisher.

• FileMaker WebDirect uses standard web technologies. Supported browsers include Safari, Chrome, Internet Explorer, and Microsoft Edge on the desktop; Safari and Chrome on a tablet or smart-phone.

CLOUD HOSTING * SmartPublisher™

Cloud utilizes FileMaker Cloud to provide secure, reliable access to SmartPublisher using FileMaker Pro over the WAN.

• Your data are managed by FileMaker Cloud and hosted through Amazon Web Services (AWS) — so you don't have to do it yourself.

*Please contact Pre1 Software for hardware specifications and licensing options for SmartPublisher™ Cloud and SP Direct.

www.pre1.com support@pre1.com 503-288-7500 x1

